



<https://www.arrkgroup.com/job/digital-marketing-executive/>

Digital Marketing Executive

Description

We are currently seeking a dynamic individual who can contribute to our day-to-day marketing tasks. The ideal candidate should possess a strong willingness to learn and a passion for marketing. Most importantly, should have completed the digital marketing certification.

Experience: Minimum 6 months experience required.

Educational Qualification: Have done Digital Marketing Certification

Key Skills Required:

- Understanding of digital marketing practices for the B2B market.
- Develop and execute effective SEO strategies and tasks to drive organic traffic and improve website rankings.
- Create compelling copy for marketing collaterals, social media posts, blogs, and email campaigns.
- Proficient in managing social media channels, responding to comments, and engaging with the audience.
- Plan and execute SEM and Email marketing campaigns.
- Familiarity with digital marketing tools and platforms.
- Implementing curated offers from Affiliate partners and related vouchers, commissions, etc., to our Ad marketing platform.

Contacts

Share your resume with tanaya.ganguli@arrkgroup.com.

Hiring organization

Arrk Limited

Employment Type

Full-time

Date posted

18/03/2024