

SERVICE OVERVIEW:

EMBARRK™ LEAN PROJECT DISCOVERY

Crown
Commercial
Service
Supplier

In a nutshell, EmbArrk™ workshops are:

- User first with a clear focus on outcomes
- Typically between 2 and 4 weeks in duration
- Based on Lean and Agile principles
- Flexible and adaptable to different contexts, needs and budgets
- Available on the G-Cloud framework for public sector organisations
- Adding tangible value quickly and identifying quick-wins
- Tightly time-boxed
- A series of intensive and interactive workshops

EmbArrk™ is a structured but highly flexible approach that uses story finding, high levels of visualisation and the “real-time” development of project artefacts to build stakeholder consensus and translate the agreed need into a project or program plan.

Guided by the specifics of the initial engagement, an EmbArrk™ is extremely collaborative, bringing together all stakeholders to form a cohesive, shared vision. It is a highly efficient and effective way of engaging with busy stakeholders.

A typical EmbArrk™ engagement is highly adaptive and responsive to the information and understanding gained by each of the parties as the workshop progresses. Therefore the precise scope and nature of activities can change during the engagement, subject of course to the mutual agreement of the parties. However, each discovery workshop will include four distinct phases, Investigation, Consideration, Realisation and Wrap Up.

Depending on Customer requirements, typical outcomes include:

- Shared project or program vision
- High level release plan and/or roadmap
- Visual (low fidelity) prototypes
- Prioritised master story list
- User personas and red route analysis



EmbArrk™ is also used as the curtain raiser to Arrk Group's unique Rapid Digitisation Service.

RAPID DIGITISATION SERVICE

Typical 9 to 12 week engagement

